

# CAPTURING KIDS' HEARTS® WINNING CULTURE



"If you have a child's heart . . . you have their mind." - Flip Flippen

Fostering High-Performing Cultures for Educators, District Administrators, and School Boards

Winning Culture is a leadership-oriented staff development workshop for creating high performance and a winning district culture.

Educators choose their profession because they are motivated to educate today's students and shape them into tomorrow's leaders. For education leaders and boards, Winning Culture is a team-building seminar focusing on creating an environment of trust and respect within leadership ranks to maximize district success. Leaders will also learn the power of building an intentional, operational culture that provides a context for the highest level of planning, decision-making, and service to occur.

## Approach:

Winning Culture is an immersive, participatory experience for administrators, staff, and teachers of all experiences and grade levels as well as school boards and other educational departments and organizations. Participants learn and practice skills they will use and model in their respective environments.

## Participant Outcomes:

Participants will learn how to:

- Build meaningful, productive relationships with colleagues
- Use the Capturing Kids' Hearts® EXCEL Model™ daily in interpersonal interactions, staff meetings, and board meetings to reduce anxiety and create a safe, effective environment for serving
- Discover and tend to team and personal needs, which clears the way for higher performance
- Cultivate the leadership skills required to meet common needs
- Use proven skills and techniques that increase communication and cooperation within leader ranks

**Get Started Today: 800-316-4311**

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## Key Facts

### Who:

- Educators, district administrators, or school board members

### When:

- Winning Culture is a half-day or full-day professional development for three to six hours in duration
- A one-hour lunch break is recommended during the full-day professional development

### Where:

- Your organization can schedule private bookings and is responsible for providing a location conducive to adult learning
- Please Note: This professional development cannot be held in school gymnasiums or cafeterias

## GETTING STARTED TODAY:

For more information or to schedule, please call us at **800-316-4311**.

## Capturing Kids' Hearts

Capturing Kids' Hearts (CKH), powered by Flippen Group®, is one of North America's largest educator training companies and fastest-growing leadership development organizations. Our company was founded in 1990 by internationally known educator, New York Times best-selling author, psychotherapist, executive coach, and leadership expert Flip Flippen.

- Each year, thousands of educators and business leaders attend our "hands-on" trainings, and are challenged and inspired by our keynote presentations
- On any given school day, the Capturing Kids' Hearts Process and curricula positively impact millions of students in districts nationwide
- The education training staff are former educators, administrators, and teachers who implemented our process first-hand in their classroom or campus settings. The team understands the importance of quality education, a positive learning environment, and the significance of preparing the next generation

In addition to serving in education, Flippen Group has teams supporting Fortune 100 companies, small businesses, professional athletes, major sports franchises, government agencies, non-profit groups, and colleges. All Flippen Group executive coaches and training personnel come from backgrounds that enhance the delivery and value of the training experience. Our approach and trainings create a positive working environment and build cohesive team dynamics, resulting in increased productivity and retention.

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