

# CAPTURING KIDS' HEARTS® DISTRICT BY DESIGN



"If you have a child's heart . . . you have their mind." - Flip Flippen

## Transforming Districts and Their Campuses Into High-Achieving Centers of Learning

District By Design is a transformational, multi-year process for campus level administrators and teachers that dramatically elevates the academic and behavioral standards of students and campuses on a large scale.

As a superintendent, you face a formidable challenge: you must raise the bar on student performance while competing against social, environmental, and outside pressures as never before.

You must empower your campus leaders to consistently implement proven processes that create a healthy, high-performing learning environment throughout your district.

Implementing the Capturing Kids' Hearts® Process strengthens students' connectedness to others through enhancing healthy bonds with teachers and establishing consistent rules of conduct.

District By Design provides carefully sequenced training, consulting, coaching, mentoring, and continuing support that builds district-wide skill mastery of the Capturing Kids' Hearts Process through modeling, practice, and reinforcement. This systemic process is working in hundreds of districts across the country to help administrators and teachers achieve success.

### Approach:

District By Design includes:

- Capturing Kids' Hearts® 1 Training
- Capturing Kids' Hearts® Process Champions Implementation Visit
- Traction Visits, based on the size of your district
- CKH Campus Premium and CKH District Premium Subscriptions

### Participant Outcomes:

When our research-based process is implemented systemically and with fidelity, leaders experience improvement in the five key indicators of school performance: fewer discipline referrals, improved attendance, higher student achievement, lower dropout rates, and higher teacher satisfaction.

The results of systemic implementation include:

- Strengthened student connectedness to others by enhancing healthy bonds with teachers
- Consistent rules of conduct, with reduced disciplinary escalations and referrals
- Dramatic reduction in truancy and dropouts
- Reduced negative behaviors
- Significant improvement in student academic performance
- District-wide improvements in test scores
- Higher rate of job satisfaction among teachers
- Increased teacher retention and improvement in teacher recruiting

When school administrators provide ongoing support for principals and teachers in District By Design, the process infuses the entire district with a sense of loyalty, belonging, and enthusiasm for learning.

### Additional Options:

- Capturing Kids' Hearts® 2 Training
- Capturing Kids' Hearts® Coaching Greatness Training
- Capturing Kids' Hearts® Leadership Blueprint Training
- Leadworthy® Courses
- Additional training and curriculum are available for leaders, teachers, coaches, and students

**Get Started Today: 800-316-4311**

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## Key Facts

### Who:

- Faculty, staff, and administrators

### When:

- Services will occur over the course of one school year

### Where:

- Your district is responsible for providing a location conducive to adult learning

## Capturing Kids' Hearts

Capturing Kids' Hearts (CKH), powered by Flippen Group®, is one of North America's largest educator training companies and fastest-growing leadership development organizations. Our company was founded in 1990 by internationally known educator, New York Times best-selling author, psychotherapist, executive coach, and leadership expert Flip Flippen.

- Each year, thousands of educators and business leaders attend our "hands-on" trainings, and are challenged and inspired by our keynote presentations
- On any given school day, the Capturing Kids' Hearts Process and curricula positively impact millions of students in districts nationwide
- The education training staff are former educators, administrators, and teachers who implemented our process first-hand in their classroom or campus settings. The team understands the importance of quality education, a positive learning environment, and the significance of preparing the next generation

In addition to serving in education, Flippen Group has teams supporting Fortune 100 companies, small businesses, professional athletes, major sports franchises, government agencies, non-profit groups, and colleges. All Flippen Group executive coaches and training personnel come from backgrounds that enhance the delivery and value of the training experience. Our approach and trainings create a positive working environment and build cohesive team dynamics, resulting in increased productivity and retention.

## GETTING STARTED TODAY:

For more information or to schedule, please call us at 800-316-4311.

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